

LAMPIRAN 6

Data Hasil Uji Validitas Suasana Toko (X₁)

Correlations

		X1.1	X1.2	X1.3	X1.4	X1.5
X1.1	Pearson Correlation	1	.224**	.409**	.368**	.492**
	Sig. (2-tailed)		.007	.000	.000	.000
	N	145	145	145	145	145
X1.2	Pearson Correlation	.224**	1	.274**	.279**	.174*
	Sig. (2-tailed)	.007		.001	.001	.036
	N	145	145	145	145	145
X1.3	Pearson Correlation	.409**	.274**	1	.345**	.391**
	Sig. (2-tailed)	.000	.001		.000	.000
	N	145	145	145	145	145
X1.4	Pearson Correlation	.368**	.279**	.345**	1	.431**
	Sig. (2-tailed)	.000	.001	.000		.000
	N	145	145	145	145	145
X1.5	Pearson Correlation	.492**	.174*	.391**	.431**	1
	Sig. (2-tailed)	.000	.036	.000	.000	
	N	145	145	145	145	145
X1.6	Pearson Correlation	.105	.076	.259**	.007	.201*
	Sig. (2-tailed)	.208	.365	.002	.936	.015
	N	145	145	145	145	145
X1.7	Pearson Correlation	.492**	.116	.276**	.314**	.170*
	Sig. (2-tailed)	.000	.164	.001	.000	.041
	N	145	145	145	145	145
X1.8	Pearson Correlation	.522**	-.019	.374**	.261**	.315**
	Sig. (2-tailed)					
	N					

	Sig. (2-tailed)	.000	.817	.000	.002	.000
	N	145	145	145	145	145
X1.9	Pearson Correlation	.251**	.625**	.362**	.323**	.181*
	Sig. (2-tailed)	.002	.000	.000	.000	.029
	N	145	145	145	145	145
Suasana Toko	Pearson Correlation	.734**	.474**	.679**	.592**	.617**
	Sig. (2-tailed)	.000	.000	.000	.000	.000
	N	145	145	145	145	145

Correlations

		X1.6	X1.7	X1.8	X1.9	Suasana Toko
X1.1	Pearson Correlation	.105	.492**	.522**	.251**	.734**
	Sig. (2-tailed)	.208	.000	.000	.002	.000
	N	145	145	145	145	145
X1.2	Pearson Correlation	.076	.116	-.019	.625**	.474**
	Sig. (2-tailed)	.365	.164	.817	.000	.000
	N	145	145	145	145	145
X1.3	Pearson Correlation	.259**	.276**	.374**	.362**	.679**
	Sig. (2-tailed)	.002	.001	.000	.000	.000
	N	145	145	145	145	145
X1.4	Pearson Correlation	.007	.314**	.261**	.323**	.592**
	Sig. (2-tailed)	.936	.000	.002	.000	.000
	N	145	145	145	145	145
X1.5	Pearson Correlation	.201*	.170*	.315**	.181*	.617**
	Sig. (2-tailed)	.015	.041	.000	.029	.000
	N	145	145	145	145	145
X1.6	Pearson Correlation	1	.090	.263**	.158	.422**
	Sig. (2-tailed)		.284	.001	.057	.000

	N	145	145	145	145	145
X1.7	Pearson Correlation	.090	1	.356**	.211*	.592**
	Sig. (2-tailed)	.284		.000	.011	.000
	N	145	145	145	145	145
X1.8	Pearson Correlation	.263**	.356**	1	.084	.653**
	Sig. (2-tailed)	.001	.000		.315	.000
	N	145	145	145	145	145
X1.9	Pearson Correlation	.158	.211*	.084	1	.554**
	Sig. (2-tailed)	.057	.011	.315		.000
	N	145	145	145	145	145
Suasana Toko	Pearson Correlation	.422**	.592**	.653**	.554**	1
	Sig. (2-tailed)	.000	.000	.000	.000	
	N	145	145	145	145	145

Data Hasil Uji Validitas Promosi Penjualan (X₂)

Correlations

	X2.1	X2.2	X2.3	X2.4	X2.5	X2.6	
X2.1	Pearson Correlation	1	.279**	.194*	.209*	.305**	.172*
	Sig. (2-tailed)		.001	.019	.011	.000	.039
	N	145	145	145	145	145	145
X2.2	Pearson Correlation	.279**	1	.388**	.421**	.394**	.174*
	Sig. (2-tailed)	.001		.000	.000	.000	.036
	N	145	145	145	145	145	145

X2.3	Pearson Correlation	.194*	.388**	1	.386**	.372**	.269**
	Sig. (2-tailed)	.019	.000		.000	.000	.001
	N	145	145	145	145	145	145
X2.4	Pearson Correlation	.209*	.421**	.386**	1	.426**	.369**
	Sig. (2-tailed)	.011	.000	.000		.000	.000
	N	145	145	145	145	145	145
X2.5	Pearson Correlation	.305**	.394**	.372**	.426**	1	.234**
	Sig. (2-tailed)	.000	.000	.000	.000		.005
	N	145	145	145	145	145	145
X2.6	Pearson Correlation	.172*	.174*	.269**	.369**	.234**	1
	Sig. (2-tailed)	.039	.036	.001	.000	.005	
	N	145	145	145	145	145	145
X2.7	Pearson Correlation	.248**	.409**	.253**	.375**	.506**	.216**
	Sig. (2-tailed)	.003	.000	.002	.000	.000	.009
	N	145	145	145	145	145	145
Promosi Penjualan	Pearson Correlation	.518**	.688**	.638**	.711**	.722**	.543**
	Sig. (2-tailed)	.000	.000	.000	.000	.000	.000
	N	145	145	145	145	145	145

Correlations

		X2.7	Promosi Penjualan
X2.1	Pearson Correlation	.248**	.518**
	Sig. (2-tailed)	.003	.000
	N	145	145
X2.2	Pearson Correlation	.409**	.688**
	Sig. (2-tailed)	.000	.000
	N	145	145

X2.3	Pearson Correlation	.253**	.638**
	Sig. (2-tailed)	.002	.000
	N	145	145
X2.4	Pearson Correlation	.375**	.711**
	Sig. (2-tailed)	.000	.000
	N	145	145
X2.5	Pearson Correlation	.506**	.722**
	Sig. (2-tailed)	.000	.000
	N	145	145
X2.6	Pearson Correlation	.216**	.543**
	Sig. (2-tailed)	.009	.000
	N	145	145
X2.7	Pearson Correlation	1	.674**
	Sig. (2-tailed)		.000
	N	145	145
Promosi Penjualan	Pearson Correlation	.674**	1
	Sig. (2-tailed)	.000	
	N	145	145

Data Hasil Uji Validitas Lokasi (X3)

Correlations

	X3.1	X3.2	X3.3	X3.4	X3.5	X3.6
X3.1 Pearson Correlation	1	.279**	.434**	.401**	.491**	.208*
Sig. (2-tailed)		.001	.000	.000	.000	.012
N	145	145	145	145	145	145
X3.2 Pearson Correlation	.279**	1	.308**	.203*	.106	-.040
Sig. (2-tailed)	.001		.000	.014	.203	.630
N	145	145	145	145	145	145

X3.3	Pearson Correlation	.434**	.308**	1	.312**	.351**	.365**
	Sig. (2-tailed)	.000	.000		.000	.000	.000
	N	145	145	145	145	145	145
X3.4	Pearson Correlation	.401**	.203*	.312**	1	.376**	.086
	Sig. (2-tailed)	.000	.014	.000		.000	.302
	N	145	145	145	145	145	145
X3.5	Pearson Correlation	.491**	.106	.351**	.376**	1	.210*
	Sig. (2-tailed)	.000	.203	.000	.000		.011
	N	145	145	145	145	145	145
X3.6	Pearson Correlation	.208*	-.040	.365**	.086	.210*	1
	Sig. (2-tailed)	.012	.630	.000	.302	.011	
	N	145	145	145	145	145	145
X3.7	Pearson Correlation	.188*	.134	.076	.096	.154	.150
	Sig. (2-tailed)	.023	.107	.366	.253	.064	.072
	N	145	145	145	145	145	145
X3.8	Pearson Correlation	.417**	.094	.203*	.216**	.159	.111
	Sig. (2-tailed)	.000	.259	.014	.009	.056	.184
	N	145	145	145	145	145	145
X3.9	Pearson Correlation	.223**	.194*	.117	.027	.111	.126
	Sig. (2-tailed)	.007	.019	.162	.745	.185	.131
	N	145	145	145	145	145	145
Loka si	Pearson Correlation	.749**	.459**	.639**	.530**	.596**	.466**
	Sig. (2-tailed)	.000	.000	.000	.000	.000	.000
	N	145	145	145	145	145	145

Correlations

		X3.7	X3.8	X3.9	Lokasi
X3.1	Pearson Correlation	.188*	.417**	.223**	.749**
	Sig. (2-tailed)	.023	.000	.007	.000
	N	145	145	145	145
X3.2	Pearson Correlation	.134	.094	.194*	.459**
	Sig. (2-tailed)	.107	.259	.019	.000
	N	145	145	145	145
X3.3	Pearson Correlation	.076	.203*	.117	.639**
	Sig. (2-tailed)	.366	.014	.162	.000
	N	145	145	145	145
X3.4	Pearson Correlation	.096	.216**	.027	.530**
	Sig. (2-tailed)	.253	.009	.745	.000
	N	145	145	145	145
X3.5	Pearson Correlation	.154	.159	.111	.596**
	Sig. (2-tailed)	.064	.056	.185	.000
	N	145	145	145	145
X3.6	Pearson Correlation	.150	.111	.126	.466**
	Sig. (2-tailed)	.072	.184	.131	.000
	N	145	145	145	145
X3.7	Pearson Correlation	1	.121	.100	.420**
	Sig. (2-tailed)		.148	.231	.000
	N	145	145	145	145
X3.8	Pearson Correlation	.121	1	.245**	.551**
	Sig. (2-tailed)	.148		.003	.000
	N	145	145	145	145
X3.9	Pearson Correlation	.100	.245**	1	.453**
	Sig. (2-tailed)	.231	.003		.000
	N	145	145	145	145
Lokasi	Pearson Correlation	.420**	.551**	.453**	1
	Sig. (2-tailed)	.000	.000	.000	

N	145	145	145	145
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Data Hasil Uji Validitas Minat Beli(Y)

Correlations

		Y.1	Y.2	Y.3	Y.4	Y.5
Y.1	Pearson Correlation	1	.299**	.256**	.364**	.415**
	Sig. (2-tailed)		.000	.002	.000	.000
	N	145	145	145	145	145
Y.2	Pearson Correlation	.299**	1	.189*	.166*	.062
	Sig. (2-tailed)	.000		.023	.046	.456
	N	145	145	145	145	145
Y.3	Pearson Correlation	.256**	.189*	1	.221**	.333**
	Sig. (2-tailed)	.002	.023		.008	.000
	N	145	145	145	145	145
Y.4	Pearson Correlation	.364**	.166*	.221**	1	.347**
	Sig. (2-tailed)	.000	.046	.008		.000
	N	145	145	145	145	145
Y.5	Pearson Correlation	.415**	.062	.333**	.347**	1
	Sig. (2-tailed)	.000	.456	.000	.000	
	N	145	145	145	145	145
Minat Beli	Pearson Correlation	.741**	.532**	.623**	.643**	.671**
	Sig. (2-tailed)	.000	.000	.000	.000	.000
	N	145	145	145	145	145

Correlations

		Minat Beli
Y.1	Pearson Correlation	.741**
	Sig. (2-tailed)	.000
	N	145

Y.2	Pearson Correlation	.532**
	Sig. (2-tailed)	.000
	N	145
Y.3	Pearson Correlation	.623**
	Sig. (2-tailed)	.000
	N	145
Y.4	Pearson Correlation	.643**
	Sig. (2-tailed)	.000
	N	145
Y.5	Pearson Correlation	.671**
	Sig. (2-tailed)	.000
	N	145
Minat Beli	Pearson Correlation	1
	Sig. (2-tailed)	
	N	145